

## TRANSLATION IN COSMETICS

All of your correspondence in French is very important, it is only normal that all your correspondence in other languages are just as important.

The field of cosmetics requires an outstanding talent in communication. In order to attract consumers, your texts must combine technical and marketing vocabulary. So, a translation in cosmetics requires more than just simple knowledge of the terms related to this field. To produce a good translation that meet the requirements of the uses and regulations of this field, you must know cosmetology and also understand your brand of products.

Regardless of the language, our translators are specialized in the field of cosmetics and are able to rewrite your correspondence and all other documents so that their value is the same as the original. Here are a few of the types of documents:

- Advertising material,
- Marketing texts,
- Brochures and catalogs,
- Press releases and press kits,
- Sales documents, selling arguments,
- Technical files,
- Notices,
- Brand signature or slogans,
- Packaging,
- Product labels,
- Newsletters,
- Blogs,
- Scientific documents,
- Websites,
- Seals,
- Regulation documents,
- Training documents,
- Annual reports.

There are many documents that need a professional translation and this represents a real added value.



At **ELC Professional Center**, we have 3 main objectives:

- Maintain the author's intention in the document,
- Keep the same information as the source document,
- Get the same effect from the translation as that of the original document.